



PROGRAM OBJECTIVE: Cambridge Ventures, L.P. is a private venture capital partnership which is licensed as a Small Business Investment Company. We are dedicated to providing capital to businesses located in the Midwest with a primary focus on businesses located within 200 miles of Indianapolis.

TYPE OF ASSISTANCE: Capital can be provided in the form of debt, subordinated debt or equity.

ELIGIBLE ACTIVITIES AND APPLICANTS: Cambridge is dedicated to providing capital to businesses located in the Midwest, with a primary focus on businesses located within 200 miles of Indianapolis.

While Cambridge Ventures L.P. invests in a wide range of industries, the fund assesses each opportunity according to the following criteria:

INVESTMENT CRITERIA:

- ❖ Strong management team
- ❖ Sound business plan
- ❖ Growth potential
- ❖ Proprietary advantage
- ❖ Midwest location

Cambridge Ventures, L.P. invests more than capital. The Cambridge Partners work with management to build value and to help the company maximize its opportunities.

APPLICATION PROCEDURE:

- ❖ An overview of business strategy
- ❖ A marketing plan
- ❖ Management resumes
- ❖ Historic and projected financial statements
- ❖ A discussion of funding needs and use of capital

TOTAL AMOUNT OF FUNDS AVAILABLE: Up to \$20 million.

MINIMUM AND MAXIMUM INVESTMENTS AMOUNTS: \$100,000 to \$1,000,000.

LIMITATIONS ON USE OF FUNDS: Can be used for any legitimate business purpose, however passive real estate ownership or business that re-lends or re-invests money **will not be considered.**

FOR MORE INFORMATION, PLEASE CONTACT:

Bob O'Brien or Jean Wojtowicz at (317) 814-6192